



Pharmacoeconomics II

Dr. Martin Bierbaum

Summer term 2026

Fridays, 8:15 – 11:45 a.m.
S 68 (RW I)

Exercises take place as part of the course.

The lecture schedule is subject to change in terms of content. Lecture will be held in German language.

Date	Topics
08.05.2025	General introduction to pharmaceutical products
15.05.2025	Tutorial (virtual meeting)
22.05.2025	Clinical trials in pharmaceutical development and pharmacoepidemiology
29.05.2025	Tbd
05.06.2025	Tbd
12.06.2025	Patient-Reported Outcome (PRO) and Quality-of-Life assessments
19.06.2025	Pharmacoeconomic analysis I – Cost of Illness, Cost-Minimization Analysis, Cost-Effectiveness Analysis
26.06.2025	Pharmacoeconomic analysis II – Cost-Utility Analysis, Cost-Benefit Analysis Budget Impact Analysis (BIA)
03.07.2025	Decision analysis and modelling
10.07.2025	Market Access - Impact of market access regulations on strategy, organization and operations
17.07.2025	Guest lecture by Simon Kucher (tbc) “Pricing and market access in real-life: Successfully maneuvering innovative pharmaceuticals through the German AMNOG process”

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