



UNIVERSITÄT
BAYREUTH

Chair of
Healthcare Management and
Health Services Research



Save The Date
29th of June
2022

Wednesday, 29th of June
10.00 - 11.30am
At the University of Bayreuth
On Site / Room Nr. TBA

Mandatory registration [here](#)

Contact: deniz.senyel@uni-bayreuth.de

Digital Health Revolution: How do we change Big Data to Smart Data?

Professor James Boyd

Chair of Digital Health, La Trobe University

By invitation of the Chair of Healthcare Management and Health Services Research (Prof. Dr. Dr. Klaus H. Nagels), Professor James Boyd gives a guest lecture at the UBT. Professor James Boyd is an international expert in data linkage with over 25 years of working experience. He now leads the Chair of Digital Health at the La Trobe University in Melbourne, Australia.

The event is aimed at Bachelor and Master students enrolled in Health Economics at the UBT. Register [here](#).