



## Pharmacoeconomics II (Dr. Martin Bierbaum)

Summer term 2024

**Fridays, 8:15 – 9:45 a.m., S64 – RWI 1.0.00.110**

Tutorials will be embedded in the lectures and held after separate announcement

| Date  | Topics  |
|---|---|
| <b>I. Basic topics</b>                              |   |
| 19.04.2024  | General introduction to pharmaceutical products   |
| 26.04.2024  | Pharmacoeconomic analysis I – Cost of Illness, Cost-Minimization Analysis, Cost-Effectiveness Analysis  |
| 03.05.2024  | Pharmacoeconomic analysis II – Cost-Utility Analysis, Cost-Benefit Analysis   |
| 10.05.2024  | Budget Impact Analysis (BIA)  |
| 17.05.2024  | Decision analysis and modelling   |
| 24.05.2024  | Self-study Hypercholesterinemia (material provided in eLearning)  |
| 31.05.2024  | Self-study Hypercholesterinemia (material provided in eLearning)  |
| <b>II. Advanced pharmacoeconomic methods</b>        |   |
| 07.06.2024  | Markov modeling – Case: Duchenne’s muscular dystrophy   |
| 14.06.2024  | Clinical trials in pharmaceutical development and pharmacoepidemiology  |
| <b>III. Market access and industry implications</b> |   |
| 21.06.2024  | Guest lecture by Simon Kucher<br>“Pricing and market access in real-life: Successfully maneuvering innovative pharmaceuticals through the German AMNOG process” |
| 28.06.2024  | RCTs for pharmaceutical products<br>Patient-Reported Outcome (PRO) and Quality-of-Life assessments  |
| 05.07.2024  | entfällt wegen Terminkonflikt mit MDM-Blockveranstaltung  |
| 12.07.2024  | Market access I - Impact of market access regulations on strategy, organization and operations  |
| 19.07.2024  | Market access II – Impact of market access regulations on strategy, organization and operations<br>Exam preparation   |

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